

INTERSECTIONS

THE QUARTERLY NEWSLETTER FOR CROSSROADS JOBS



WE GET TO KNOW THE PERSON, NOT JUST THE RESUME!

THE EMPLOYMENT PICTURE IN 2022

BY CAROL SMITH, EXECUTIVE DIRECTOR

Navigating the employment landscape continues to be a challenge for some, but we are working hard in Sterling and Leesburg, seeing pre-pandemic numbers for applicants and employers alike. Local employers are hiring, so we continue to provide job seekers with the tools and assistance they need to land an interview, and employers with pre-screened applicants. Regardless of how much technology is available and required in 2022, the hiring process almost always requires that face-to-face interview between applicant and employer. Since we *get to know the person, not just the resume*, we are able to ease the way!

GIVECHOOSE – A HUGE SUCCESS!

We are so incredibly grateful to everyone who gave generously during the 24-hour GiveChoose campaign on March 29th, sponsored by The Community Foundation for Loudoun and Northern Fauquier Counties. Our goal was \$10,000, but we exceeded that, thanks to a \$500 prize, plus a generous \$1500 match from our Board of Directors, and a \$2500 Match from a wonderful friend of Crossroads Jobs. We are grateful and will continue to work hard!

KUDOS TO OUR LOCAL EMPLOYERS & PLACED APPLICANTS

- LCPS – Ashburn – Congrats to Johana and Maria!
- Tractor Supply – Leesburg – Congrats to Billy, Jimmy & Charles!
- Harris Teeter – Brambleton – Congrats to Travis!
- Chick Fil A – Dulles Town Center – Congrats to Ana!
- GSNOVA Hope's Treasures – Sterling – Congrats Michael!
- Home Depot – Leesburg – Congrats Leonid!
- Home Helpers – Leesburg – Congrats Stephanie!

We have so much respect for our **Superstar Applicants** who demonstrate so much grit and determination! Keep up the excellent work!

2022 MISSION UPDATE – WE MOVED!

We moved to a new location in Leesburg! After 9 ½ years on East Market Street, we decided to move to office space owned by Loudoun Cares, and we LOVE IT! Our new address is: 8C South Street, SW, Leesburg, VA 20175. Please visit us!!

To date in 2022, we have:

- Interviewed 56 new applicants with:
 - 98% qualifying as extremely low to moderate income for Loudoun County
 - 93% meet the criteria for extremely low-income which means their income is 0-30% of the area median gross income
 - 34% unhoused or precariously housed
 - 25% female heads of household
 - 13% victims of domestic abuse
- 22 permanent placements with several job interviews in the works, so stay tuned!
- 81 Job openings shared by local employers, many with multiple openings
- 65 application processes completed, including online applications/resumes submitted, and interviews arranged

UPDATE ON JOB COACHING

In January 2020, we hired a retired special education teacher, Betsy Coffey-Chaudet, to launch our Job Coaching program, designed to supplement the existing post-placement support by providing in-person job coaching to individuals with disabilities.

Betsy carried us through the pandemic by job coaching several placed applicants, ensuring job success and retention. With the pandemic receding – hopefully for good – we are thrilled to announce that we have re-launched our job coaching program by hiring Allison Suliveras to assist Betsy as a dedicated Job Coach to provide on-site support to applicants with disabilities. Allison has already job coached several placed applicants. Welcome, Allison!

RECENT GRADUATE SUCCESS

Michael was referred to us from an area shelter. He was also working with another local nonprofit to secure housing. After a referral to get interviewing attire, he successfully interviewed at a local thrift store and has been working since, helping accept and sort donations! He was able to rent a room in Sterling and uses a donated bike and the local bus service to get to and from his job. He called this week to say how much he loves his job!



Staff members, Yanci and Carol with happy applicant, Norma, at a recent Job Fair, sponsored by Supervisor Saines. The job fair was held at the brand-new Sterling Community Center! We were thrilled to be included with so many local service providers and businesses. It was a great event for job applicants, employers, and community partners!



This is **Josh** receiving his “Top Banana” trophy for his hard work at Banana Republic. The store has been very busy, and Josh has been doing a wonderful job keeping the store ship shape!



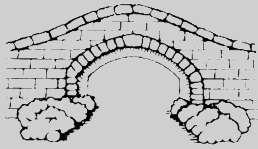
Josh has been working at Banana Republic since October 2020. Job coaching helped create an atmosphere of trust and success. Josh is a valued member of the team!

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Please contact us if you would like information about joining our Board of Directors

Also, please consider giving to Crossroads Jobs as we continue our work in 2022
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Crossroads Jobs is a Loudoun County nonprofit, under Section 501c3 of the IRS code, offering individualized job search and placement services to unemployed and underemployed area residents



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